

BiInnovation Group, Inc.

Code of Ethics and Standards of Professional Conduct

PREAMBLE

The BiInnovation Group, Inc., (BIG) Code of Ethics and Standards of Professional Conduct are fundamental to the values of BIG and essential to achieving its mission to help scientist deliver cures and treatments to save and improve lives by advancing new technology to assist them in the scientific efforts. We accomplish this by providing guidance and consultation to technology providers on biopharma's requirements and facilitating co-development & funding opportunities. We believe promoting integrity and the highest standards of ethics and professional excellence are critical to maintaining trust. All BIG members and associates must abide by the Code and Standards and are encouraged to notify their employer of this responsibility.

CODE OF ETHICS

BIG Members and Associates must:

- a. Act with integrity, competence, diligence, respect and in an ethical manner with the public, clients, prospective clients, employers, employees, colleagues, and other participants in the markets they service.
- b. Use reasonable care and exercise independent professional judgement when conducting analysis, making recommendations, taking actions, and engaging in other professional activities.
- c. Practice and encourage others to practice in a professional and ethical manner that will reflect credit on themselves and the profession.
- d. Maintain and improve their professional competence and strive to maintain and improve the competence of other professionals.

STANDARDS OF PROFESSIONAL CONDUCT

- a. **Independence and Objectivity.** Members and Associates must use reasonable care and judgement to achieve and maintain independence and objectivity in their professional activities,.
- b. **Preservation of Confidentiality.** Members and Associates must maintain confidential information in accordance with applicable confidentiality agreements.
- c. **Diligence and Reasonable Basis.** Members and Associates must exercise diligence, independence, and thoroughness in analyzing, making recommendations, and taking action.
- d. **Disclosure of Conflicts.** Members and Associates must disclose to BIG when there is a conflict that could reasonably be expected to impair their independence and objectivity or interfere with respective duties to their clients, prospective clients, and employer.
- e. **Conduct.** Members and Associates must not engage in any conduct that compromises the reputation or the integrity, validity, or security of BIG's programs and services.